
Winning Over Your Administration and Building Support for Your Alpha Chi Chapter



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HOW DO THESE
THINGS LINE UP
FOR YOU?



RAISING YOUR
CHAPTER'S
PROFILE

Mission Fit

Strategic Plans

Accreditation

Marketing

University Structure

INSTITUTIONAL MISSION STATEMENT

***Our university's mission will be accomplished
as we ...***

- *develop in students a commitment to scholarship that is persistent in its pursuit of truth and sensitive to the concerns of the scholarly and educational community and world at large;*
- *educate students broadly for a life of personal integrity, social responsibility, and a continued quest for knowledge;*
- *provide students with an outstanding education that will prepare them to take on the complexities of today's knowledge-based society; and*
- *develop in students the skills needed for collaboration within their fields and promote synergy across the disciplines.*

MISSION STATEMENT



How does your chapter fit into the overall mission of the institution?



How would you respond if an administrator asked you if your chapter fit into the mission of the institution?



Have you ever articulated the ways that your chapter helps students fulfill the university mission statement?

STRATEGIC PLAN



Strengthening Your University Experience



Enhancing a Culture of Academic Excellence



Promoting Service and Civic Responsibility



Promoting Enrollment Growth, Strategic Programs, and Visibility



Increasing Student Economic Value and Institutional Viability

ACCREDITATION



Mission



Integrity: Ethical and Responsible Conduct



Teaching and Learning: Quality, Resources, and Support



Teaching and Learning: Evaluation and Improvement



Resources, Planning, and Institutional Effectiveness

MARKETING



How visible is your program?



Is your PR department aware of what you do?



Are you communicating with the right people?



Do you have someone in your chapter who is helping to drive social media?

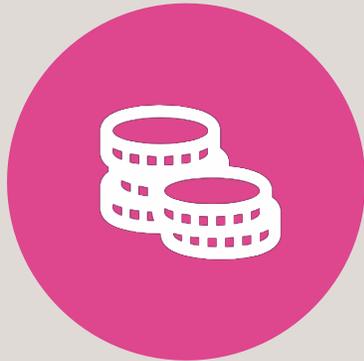
Who are the key people on your campus who contribute to the success of your chapter?

Do you know how decisions are made for your chapter's funding?

Who would you need to influence if you wanted or needed more support?

UNIVERSITY STRUCTURE

LEVERAGE



RAISE YOUR PROFILE



WHAT MATTERS TO A
BUSY ADMINISTRATOR?



KEY PEOPLE PROVIDE
NECESSARY SUPPORT

SMALL GROUP ACTIVITY TIME

Form

Form a group with some folks you don't know.

Think
about

Think about some specific ways you would apply the ideas so far to raise the profile of your own chapter.

Share

Share with the other members of your group.

WORKING WITH
STAFF AND
ADMINISTRATION

Get to Know People

Get on their Calendar

Know the Budget Cycle

Make Friends with Staff

Show Gratitude



GET TO KNOW PEOPLE

Lay the groundwork for before asking for support.

- Invite your president/provost/deans to Alpha Chi events
- Consider nominations for Alpha Chi Honorary Membership, Certificate of Recognition, Distinguished Alumni
- Showcase your students and their accomplishments when administrators are around

GET ON THEIR CALENDAR



ADMINISTRATORS'
CALENDARS FILL UP
MONTHS IN ADVANCE,SO
REQUEST/INVITE EARLY



BE PREPARED FOR
EMERGENCIES

KNOW THE BUDGET CYCLE

Budgets are made well in advance, so ask for funds early.

- Prepare the groundwork for your requests
- Consider starting small and asking for more in future years based on results
- Make sure budget managers know about the results of money spent

MAKE FRIENDS WITH STAFF

Get to know the staff you interact with on behalf of your chapter.

SHOW GRATITUDE

Tell staff members how much you appreciate things they do for you chapter and its members.

CONCLUDING GROUP ACTIVITY

Form

Form a new group with some folks you don't know.

Identify

Identify one strategy from the session that you want to implement when you return to your campus.

Share

Share with the other members of your group.

CONTACT US WITH THE SUBJECT LINE “ALPHA CHI SESSION”

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