Winning Over Your Administration and Building Support for Your Alpha Chi Chapter

Prepared for 2019 Alpha Chi National Convention by
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How do these things line up for you?
<table>
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<th>RAISING YOUR CHAPTER’S PROFILE</th>
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<td>Mission Fit</td>
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<td>Strategic Plans</td>
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Our university’s mission will be accomplished as we …

• develop in students a commitment to scholarship that is persistent in its pursuit of truth and sensitive to the concerns of the scholarly and educational community and world at large;

• educate students broadly for a life of personal integrity, social responsibility, and a continued quest for knowledge;

• provide students with an outstanding education that will prepare them to take on the complexities of today’s knowledge-based society; and

• develop in students the skills needed for collaboration within their fields and promote synergy across the disciplines.
MISSION STATEMENT

How does your chapter fit into the overall mission of the institution?

How would you respond if an administrator asked you if your chapter fit into the mission of the institution?

Have you ever articulated the ways that your chapter helps students fulfill the university mission statement?
STRATEGIC PLAN

- Strengthening Your University Experience
- Enhancing a Culture of Academic Excellence
- Promoting Service and Civic Responsibility
- Promoting Enrollment Growth, Strategic Programs, and Visibility
- Increasing Student Economic Value and Institutional Viability
Mission

Integrity: Ethical and Responsible Conduct

Teaching and Learning: Quality, Resources, and Support

Teaching and Learning: Evaluation and Improvement

Resources, Planning, and Institutional Effectiveness
MARKETING

How visible is your program?

Is your PR department aware of what you do?

Are you communicating with the right people?

Do you have someone in your chapter who is helping to drive social media?
Who are the key people on your campus who contribute to the success of your chapter?

Do you know how decisions are made for your chapter’s funding?

Who would you need to influence if you wanted or needed more support?
LEVERAGE

RAISE YOUR PROFILE

WHAT MATTERS TO A BUSY ADMINISTRATOR?

KEY PEOPLE PROVIDE NECESSARY SUPPORT
SMALL GROUP ACTIVITY TIME

<table>
<thead>
<tr>
<th>Form</th>
<th>Form a group with some folks you don’t know.</th>
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<td>Think about</td>
<td>Think about some specific ways you would apply the ideas so far to raise the profile of your own chapter.</td>
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<tr>
<td>Share</td>
<td>Share with the other members of your group.</td>
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WORKING WITH STAFF AND ADMINISTRATION

- Get to Know People
- Get on their Calendar
- Know the Budget Cycle
- Make Friends with Staff
- Show Gratitude
GET TO KNOW PEOPLE

Lay the groundwork for before asking for support.

• Invite your president/provost/deans to Alpha Chi events
• Consider nominations for Alpha Chi Honorary Membership, Certificate of Recognition, Distinguished Alumni
• Showcase your students and their accomplishments when administrators are around
GET ON THEIR CALENDAR

- Administrators' calendars fill up months in advance, so request/invite early.
- Be prepared for emergencies.
KNOW THE BUDGET CYCLE

Budgets are made well in advance, so ask for funds early.

- Prepare the groundwork for your requests
- Consider starting small and asking for more in future years based on results
- Make sure budget managers know about the results of money spent
Get to know the staff you interact with on behalf of your chapter.

MAKE FRIENDS WITH STAFF
Tell staff members how much you appreciate things they do for you chapter and its members.
CONCLUDING
GROUP
ACTIVITY

**Form**
- Form a new group with some folks you don’t know.

**Identify**
- Identify one strategy from the session that you want to implement when you return to your campus.

**Share**
- Share with the other members of your group.
CONTACT US WITH THE SUBJECT LINE “ALPHA CHI SESSION”

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